

**Freelance** \_ Boston, MA

*Art Director/Designer 2008 – Present*

Concept, design and production of print and online advertisements and collateral materials for area agencies. Work includes online marketing for Reebok, and the 2010 web-based ad campaign for SolidWorks.

**Arnold Worldwide** \_ Boston, MA

*Art Director 2006 – 2008*

Concept creative advertising solutions based on client strategy. Manage multidisciplinary teams to produce integrated brand messaging across all media channels. Clients included Progressive Insurance, Titleist Golf Equipment and others. Major accomplishment: Created the current Progressive.com television and web campaign introducing the character “Flo” and the “Superstore” concept. Flo has since become a part of Pop-culture, and Progressive has seen increased brand recognition and sales.

*Layout Artist 2005 – 2006*

Assisted Art Directors/Copywriters with concept, layout, and design for Titleist, Citizens Bank, FootJoy and others. Major accomplishments: Concept and production of Titleist Vokey wedges print campaign. Helped design the Citizens Bank proprietary typeface.

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*Art Director/Designer 2003 – 2005*

Concept, design and production of advertisements and collateral materials including mailers, brochures, marketing fact sheets, websites, and identity programs. Major accomplishments: Branded and launched a boutique guitar manufacturer on the web.

**Fitzgerald + Co.** \_ Atlanta, GA

*Associate Art Director 1999 – 2003*

Assisted Art Directors with concept, layout and design. Supervised photo shoots and press checks. Work included national and international ad campaigns for print, TV, OOH, and collateral. Major accomplishments: Concept, design and production of several OOH and national newspaper ads for Coca-Cola.

**Client List**

Aruba Tourism Board, Boston Sportscar Company, Breville, Cable & Wireless, Citizens Bank, Coca-Cola, Cryovac Sealed Air, Delta Power Tools, Durex Condoms, Fidelity Investments, First Marblehead, FootJoy, Johnston & Murphy, Jerzees Mossy Oak, Life Time Fitness, Patientkeeper, Porter Cable, Progressive Insurance, Quikrete, Reebok, ScanPan, SolidWorks, Southern Company, Srixon, Titleist, University of Dayton, Vonage, Warren Guitars, Zoo Atlanta, GE Power Systems, GE Medical Systems, GE Research & Development

**Related Software**

Photoshop, Illustrator, InDesign, Dreamweaver, QuarkXpress

**Other**

2009 Echo Award    2009 Hatch Awards    2007 Hatch Awards (Best New Team in New England)  
2006 Hatch Awards    Creative Circus 2003    Virginia Tech – B.A., Advertising Design 1997